Daniel Martin

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PROFESSIONAL EXPERIENCE

Senior Software Engineer Emcee Studios, New York, NY

11/2023 - Present

Engineered consumer facing products and tools using modern web and mobile development technologies. Lead initiatives of full product lifecycle from concept, development, deployment, and maintenance. Collaborate with a team of experienced engineers and contribute to architectural technical decisions.

- Developed a social media and e-commerce mobile application from scratch, leading full-stack development from concept to launch.
- Designed and implemented features to enhance the shopping and social commerce experience, such as metrics tracking, unit tests, and social media features.
- Optimized mobile app performance, improving load times and responsiveness using React Native best practices

Software Engineer 04/2021 - 07/2023

Figure Technologies, San Francisco, CA

Developed and maintained web applications such as dashboards, two factor authentication, and global notifications. Led creation of provenance.io blockchain website and improved figure.com website. Contributed in creating accessible and easy to use components for the company component library.

- Reduced tech debt multiple dashboards by consolidating one unified dashboard with different experiences for different users.
- Improved the release times of private label dashboards by 80% through templatizing development experience
- Implemented new design systems to improve retention of customers by 11%

Software Engineer III

04/2019 - 11/2019

PopSugar, San Francisco, CA

Designed, built and improved custom web campaigns for customers. Developed solutions for editors to create content within internal CMS. Worked with product managers and designers to maintain popsugar.com

- Developed features and web pages for customers to fulfill business requirements on time.
- Created PHP templates to reduce development time by 25%.
- Continually performed code cleanup, optimization, and review.

Software Engineer 05/2015 – 04/2019

San Francisco International Airport, San Francisco, CA

Designed, developed and maintained web and mobile applications to solve business problems. Managed projects and teams to deploy applications into a production environment.

- Supervised teams of software engineers, collaborated with cross-functional teams and worked with external vendors.
- Analyzed and redesigned business processes to follow the ITIL framework while addressing changing business needs. This led to the reduced overhead of incidents filed by 20%.

PROGRAMMING LANGUAGES AND TOOLS

Languages, Libraries, Frameworks JavaScript, Typescript, React.js, Node.js, Redux, React

Query, , Next.js, React Native, Gatsby, HTML, CSS, AWS,

XState, Jest

Tools, Methodologies, Design Git, API Design, UI/UX, GraphQL, Express, MongoDB,

DynamoDB, Scrum, Agile, ServiceNow, Prisma

KEY STRENGTHS

Software Engineering | Teamwork | Project Management | Collaborative | Creative Critical Thinking | Problem Solving | Communicative | Attention to Detail | UI Design

CAREER HIGHLIGHTS

adus.fyi

Founder of adus.fyi, a property data and social platform company specializing in accessory dwelling units to tackle the housing crisis in California.

Written in React, NextJS, React Native, NodeJS, and DynamoDB

Figure Two Factor Authentication

Developed a fully-featured, lightweight, and installable 2FA solution for Figure Technologies

• Written in React, React Query, and XState

SFO Copilot

SFO Copilot is SFO's first native mobile application to provide operational information to empower airport staff to make better decisions for our passengers.

• Improved airport service quality across multiple departments. For example, increased response time to incidents within SFO by 60%.

Ask SFO

SFO sought to implement a natural language interface to access and translate airport information to improve airport operations.

• 2018 US Ignite Award for Innovation Technologies from the National Science Foundation.

TaxiQ: Dispatcher Portal

Spearheaded developing a Django web application for maintaining and controlling the flow of taxi traffic.

- Saved \$20,000 in paper costs per year.
- 2017 Best of California Award: Best Application Serving an Agency's Business Needs.

EDUCATION

Bachelor of Science in Computer Science, Minor in Mathematics

San Francisco State University, San Francisco, CA